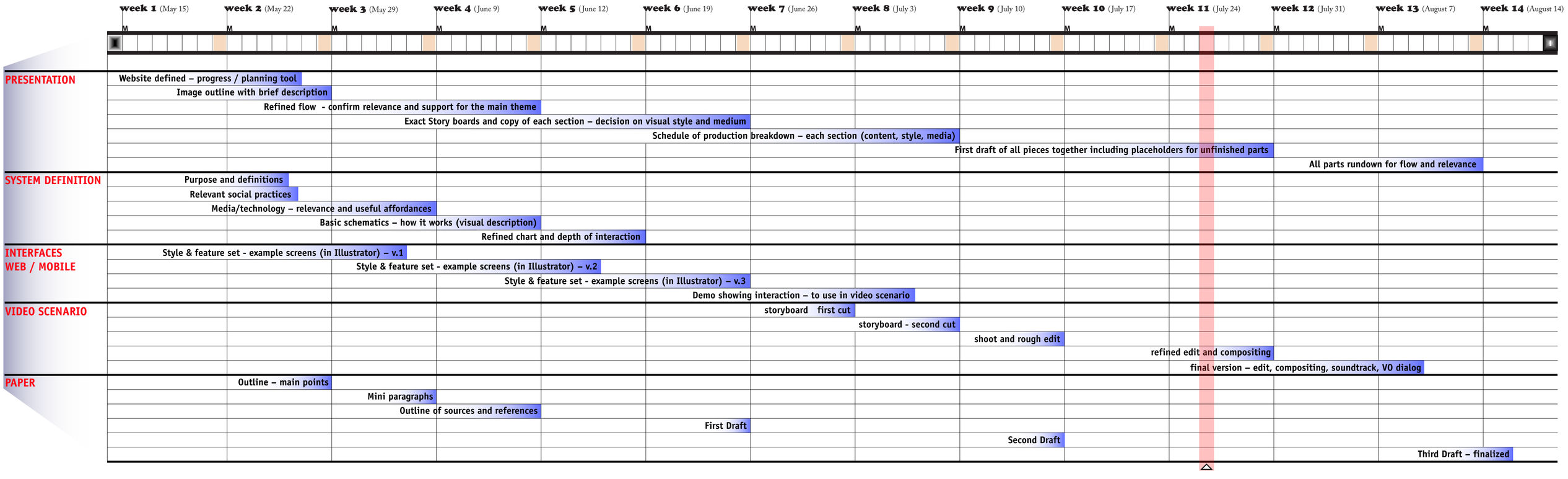
week 1 (May 15)
week 2 (May 22)
week 3 (May 29)
week 4 (June 9)
week 5 (June 12)
week 6 (June 19)
week 7 (June 26)
week 8 (July 3)
week 9 (July 10)
week 10 (July 17)
week 11 (July 24)
week 12 (July 31)
week 13 (August 7)
week 14 (August 14)
PRESENTATION
Website defined – progress / planning tool
Image outline with brief description
Refined flow - confirm relevance and support for the main theme
Exact Story boards and copy of each section – decision on visual style and medium
Schedule of production breakdown – each section (content, style, media)
First draft of all pieces together including placeholders for unfinished parts
All parts rundown for flow and relevance
SYSTEM DEFINITION
Purpose and definitions
Relevant social practices
Media/technology – relevance and useful affordances
Basic schematics – how it works (visual description)
Refined chart and depth of interaction
INTERFACES
WEB / MOBILE
Style & feature set - example screens (in Illustrator) – v.1
Style & feature set - example screens (in Illustrator) – v.2
Style & feature set - example screens (in Illustrator) – v.3
Demo showing interaction – to use in video scenario
VIDEO SCENARIO
storyboard first cut
storyboard - second cut
shoot and rough edit
refined edit and compositing
final version – edit, compositing, soundtrack, VO dialog
PAPER
Outline – main points
Mini paragraphs
Outline of sources and references
First Draft
Second Draft
Third Draft – finalized