

# THE PROBLEM

# NYC IS A CITY OF 8 MILLION PEOPLE



**AND OVER  
1 MILLION DOGS**





**DOGS WHO  
CREATE UNHEALTHY  
WASTE ON HARD  
URBAN SURFACES**

**RAIN THEN  
CREATES  
A SERIOUS  
PROBLEM**





**BUT IT IS NOT  
THE DOGS FAULT  
THEY NEED TO WALK  
THEY NEED TO 'GO'**

# THE SOLUTION

# REMOVE DOGS FROM THE CITY





**CAN  
WE DO THAT?**

# WE HAVE BEFORE:

AARDWOLF	BORNEAN EARLESS MONITOR	CROCODILES	GOPHER	KRAIT	OWL	SEAL	WEASEL
AFRICAN BURROWING ASP	BROWN BEAR	CUSCUS	GORILLA AND LEMUR	LEOPARD	PACA	SERVAL	WHALE
AFRICAN ROCK PYTHON	BURMESE PYTHON	DASVURE	GREATER GLIDER	LINSANG AND SURICATE	PANDA	SEWELLEL	WHITE TEGU
AFRICAN SAVANNAH MONITOR	BUSH DOG	DEER	GREEN ANACONDA	LION	PANGOLIN	SHEEP	WHITE THROATED MONITOR
ALLIGATOR SNAPPING TURTLES	CACOMISTLE	DESMAN	GRIZZLY BEAR	LYNX	PANTHER	SHREW	WILD CAT
ALLIGATORS	CAIMAN	DHOLE	GYMNURE	MAMBA	PIGMY GLIDER	SKUNK	WOLF
AMETHYSTINE PYTHON	CAPE HUNTING DOG	DINGO	HAWK	MARGAY	PIT VIPER	SLOTH	WOLVERINE
ANTEATER	CAPYBARA	DOLPHIN	HEDGE HOG	MARMOT	POLAR BEAR	SNAPPING TURTLES	WOMBAT
ANTELONE	CARACAL	DUCKS AND TURKEYS	HIPPOPOTAMUS	MARTEN	POLE CAT	SQUIRRELS	WOODCHUCK
APE	CAT-BEAR	EAGLE	HORNET AND WASP	MEXICAN BEADED LIZARD	PORCUPINE	STOAT	YELLOW ANACONDA
ARDVARK	CENTIPEDE	ELEPHANTS	HUTIA	MINK	PRAIRIE DOG	SUGAR GLIDER	ZEBRA
ARMADILLO	CHEETAH	EMU	HYAENA	MOLE	PUMA	TAPIR	ZORILLE
BADGER	CHIMPANZEE	ERMINE	HYRAX	MONGOOSE	RACCOON	TARANTULA	ZORRO
BANDICOOT	CIVET	FALCON	IGUANA	MONKEY	RACCOON DOG	TASMANIAN DEVIL	
BATS	COATIMUNDI	FENNEC	INDIAN PYTHON	MOUNTAIN LION	REPTILES	TENREC	
BEAVER	COBRA	FERRET	JACKAL	MUSKRAT	RHEA	THE GOLDEN TEGU	
BEE	COMMON TEGU	FOSSA	JAGUAR	NILE MONITOR	RHINOCEROS	TIGER	
BINTURONG	CONDOR	FOX	JAGUARUNDI	NUMBAT	ROOSTERS	VIPER	
BLACK BEAR	CORAL SNAKE	GEESE	KANGAROO	OCELOT	SCORPION	VISCACHA	
BLACK TEGU	COUGAR	GENET	KINKAJOU	OPOSSUM	SCRUB PYTHON	VULTURE	
BLACK WIDOW	COYOTE	GILA MONSTER	KOALA BEAR	OSTRICH	SEA KRIAT	WALLABY	
BOBCAT	CROCODILE MONITOR	GIRAFFE	KOMODO DRAGON	OTTER	SEA LION	WALRUS	
		GLIDING LEMUR.	KOMODO MONITOR	OTTER SHREW	SEA SNAKE	WATER MONITOR	

# FERRETS: A CASE STUDY



**BANNED IN 1999,  
UPHELD BY COURTS,  
COMPLAINT DRIVEN,  
ENFORCEMENT**

# TACTICS FOR CANINES



# FIVE BOROUGH

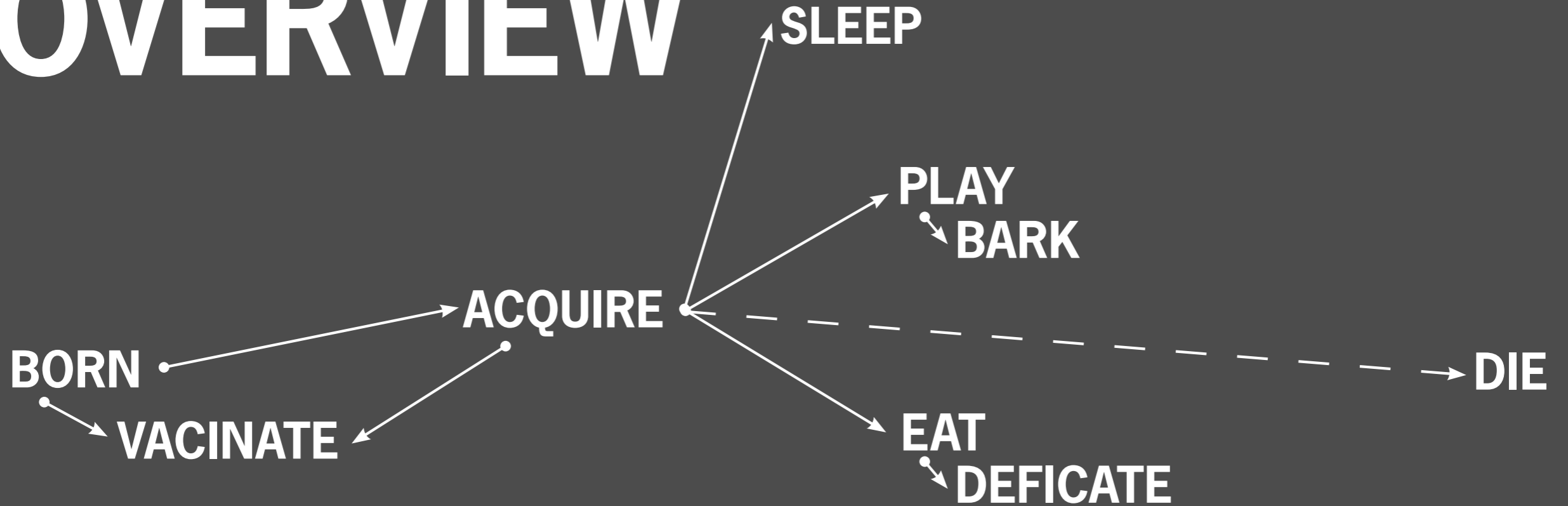


# CHAIN LINK CURTAIN





# OVERVIEW



ACQUIRE → EAT → DEFICIT



ACQUIRE

EAT DEFICIT

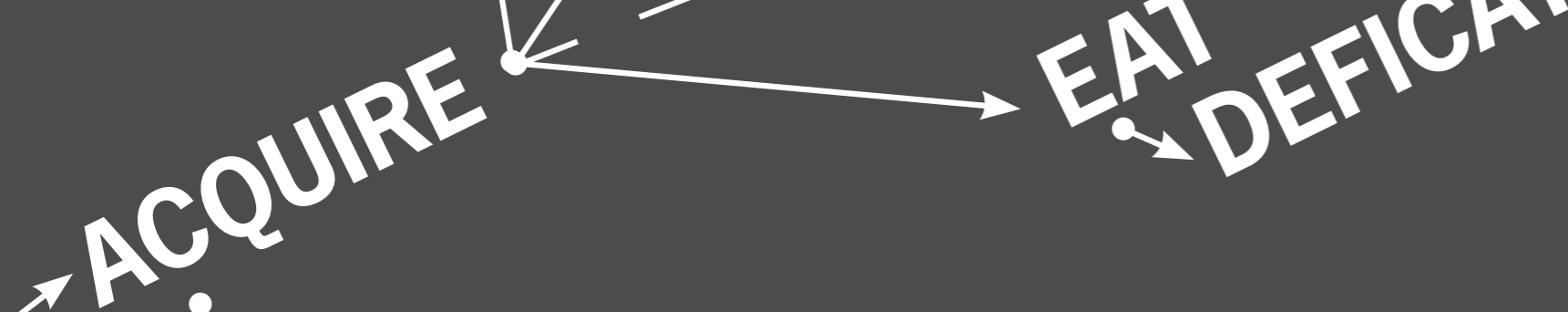


ACQUIRE → EAT → DEFICIT



**Selling, transporting,  
or possessing canines  
within New York City  
is a crimes.**





**TOTAL BAN ON SALES OF DOGS**  
**RETRAINING OF DOG INDUSTRY WORKERS**  
**ACTIVE MONITORING OF STORES**  
**ACTIVE STINGS OF BLACK MARKET SELLERS**

**VACINATE**

**BAN CANINE VACCINES**

**MONITOR THE TRAFFICING OF VACCINES**

**SPOT CHECKS OF CLINICS**

**DOGS**

**VACCINES**

**NON-CAT, NON-BIRD EQUIPMENT**

**CLOSE INSPECTION OF VETS WHO MAKE HOUSE CALLS**

PLU

SLEEP

**LANDLORDS RESPONSIBLE FOR KEEPING DOGS OUT  
FACE SEIZURE OF PROPERTY FOR WILLFUL VIOLATIONS**



**PLAY  
BARK**

**BAN CANINE PARAPHERNALIA  
TOYS  
COLLARS  
BEDS, ETC.**

**SETUP A "HEAR A BARK" TIP LINE  
PUBLIC AWARENESS CAMPAIGN**

**TE**



**EAT DEFICATE**

**BAN CANINE FOOD  
ACTIVE MONITORING OF STORES  
ACTIVE STINGS OF BLACK MARKET SELLERS  
MONITOR DUAL USE FOODS**

**INVESTIGATION AND ANALYSIS OF PUBLIC DOG WASTE  
INSTALLATION OF DETECTION EQUIPMENT IN SEWER SYSTEM  
MANDATE ALL PLASTIC BAGS SOLD WITH MICRO HOLES**



**EAT DEFICATE**

**REMOVING OR TAMPERING WITH THIS  
DETECTION EQUIPMENT IS A CRIME  
PUNISHABLE BY UP TO ONE YEAR IN  
PRISON. SYSTEM MUST BE INSPECTED  
YEARLY. HARBORING CANINES WITHIN  
NEW YORK CITY IS A CRIME.**





**DIE**

**THE BAN ON CANINES IN THE CITY IS FOR THEIR OWN GOOD  
DEAD DOGS ARE A TRAGEDY THAT MUST BE INVESTIGATED**

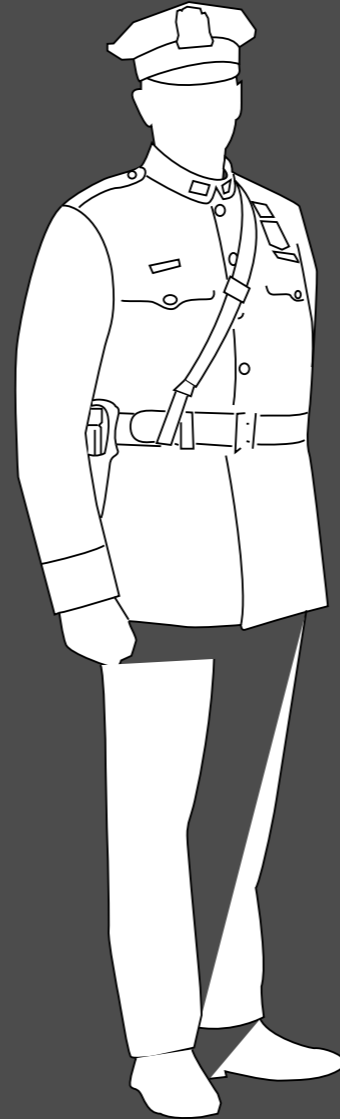
**CAMPAIGN**

# CAMPAIGN



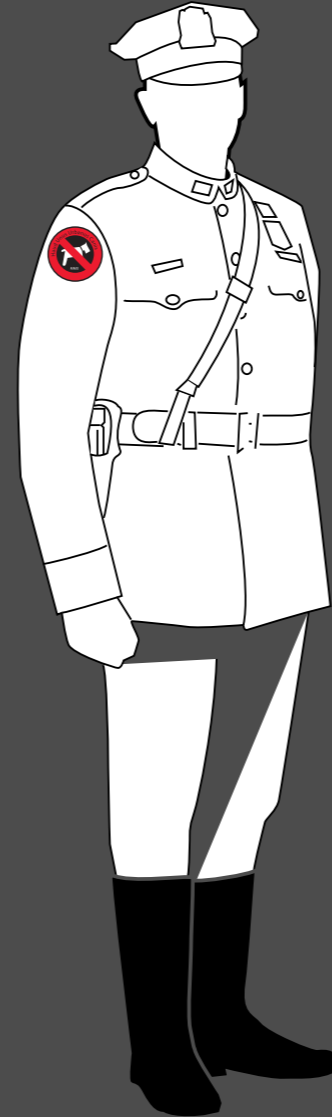
# CAMPAIGN

ALL OFFICERS TRAINED



# CAMPAIGN

ALL OFFICERS TRAINED  
NEW DIVISIONS FORMED  
AUXILIARY RE-FOCUSED



# CAMPAIGN

woof  
woof  
woof !!!



# CAMPAIGN



IF THERE WOULD BE NO WOLF

Without Wolf  
of Goodness Toronto

DIGNITY

INDEPENDENCE

HOME CARE

ISOLATION

DEPRESSION

It is not always that all the good things of the world are lost forever, or that you will be broken,  
long as you have a wolf in the dog, but for now, he's not here.

# HELP. HELP. HELP.

woof  
woof  
woof



# CAMPAIGN

If they were abusing their kids you would call, why not for a dog? Remember, no matter how well intentioned, keeping any dog in the city is abusive to the dog, bad for public health and against the law.

# HELP.

# CAMPAIGN





# CAMPAIGN EXIT STATION

An aerial satellite-style map of the Bronx, New York. A red semi-transparent polygon highlights a specific area in the upper-middle part of the map, near the Harlem River. The map shows various urban features, parks, and water bodies. The word "Bronx" is visible in green text on the right side of the map.

# CAMPAIGN EXIT STATION

VAN CORTLANDT  
PARK / GOLF COURSE / PARADE GROUNDS

SIZE OF RIKERS ISLAND

**WE  
CAN  
DO IT!**

Five years later

Five years later





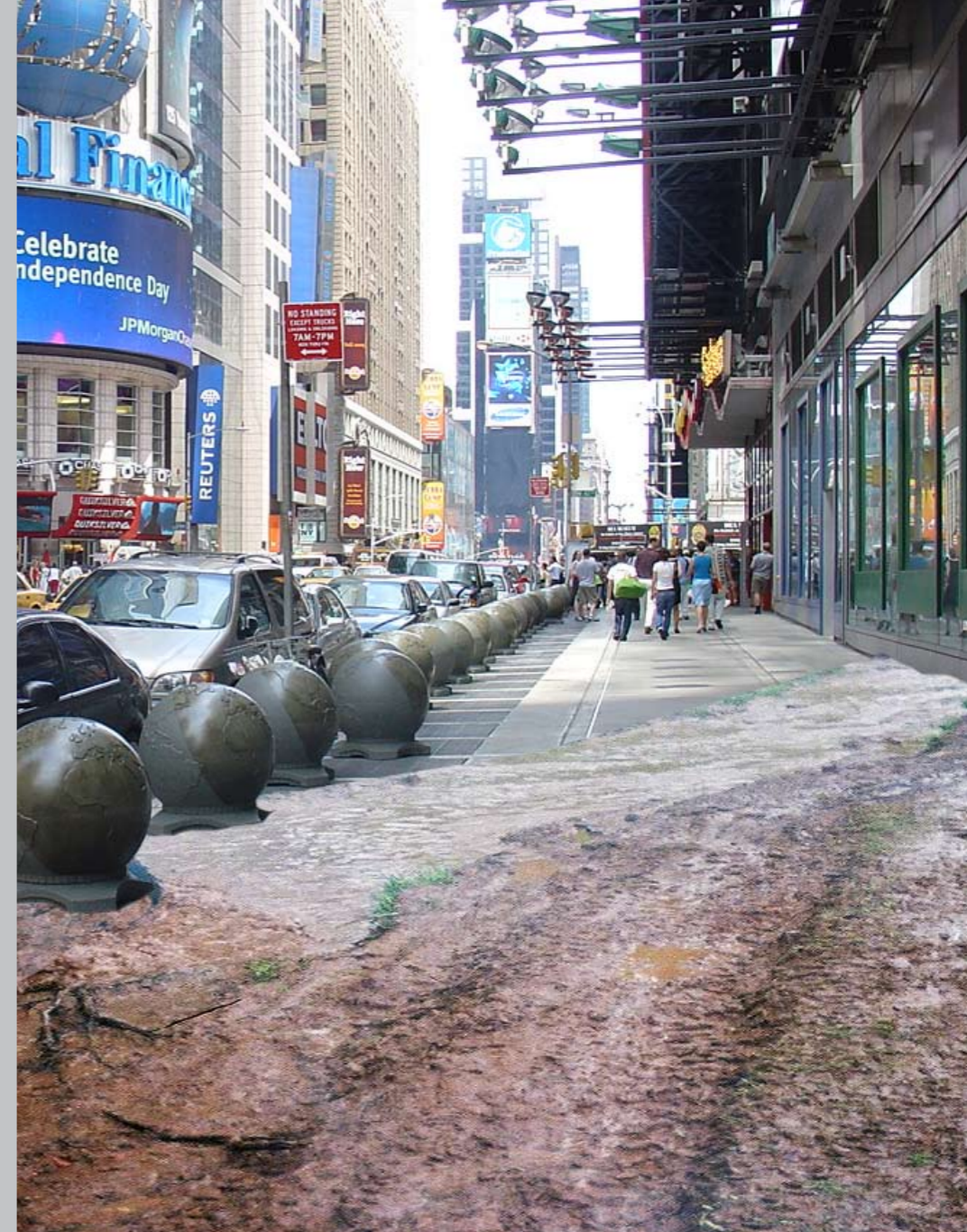
# Successes

The ban has successfully met all legal challenges  
Resisted a recall of the Mayor and City Council  
Population less than 14,500 and declining



# Failures

- Mishandling at the initial exit station
- Continuing black market
- Continuing scandal investigations
- “Brown” Protests
- Mass migration to Nassau County
- Dual use items proving hard to track
- Outdoor cat population exploding



Thank you