

## DEE KIM

818-731-1610 [deekim85@gmail.com](mailto:deekim85@gmail.com)

portfolio: [deekim.com](http://deekim.com)

thesis: [cargocollective.com/projectgoodcry](http://cargocollective.com/projectgoodcry)

## EDUCATION

09. 2009 ~ 04. 2012     Art Center College of Design, Pasadena, CA  
Graduate Media Design Program  
*MFA Media Design Projects*  
Thesis Project: 'Project Goodcry'
03. 2004 ~ 02. 2009     Yonsei University, Seoul, KR (GPA: 3.97/4.3)  
College of Human Ecology  
*BSC Human Environment and Design*  
Thesis Project: 'Design Exhibition for Multicultural Societies'
01. 2006 ~ 12. 2006     New York University, New York, NY  
College of Arts and Science  
*Exchange Student*

## PROFESSIONAL EXPERIENCES

06. 2012 ~ 08. 2012     Institute for the Future, Palo Alto, CA  
*Roy Amara Internship*
12. 2011 ~ present     UNICEF Innovation Unit, New York, NY  
*Design Researcher*  
co-manage a project which will be a comprehensive reference for UNICEF's Innovation Labs
05. 2011 ~ 08. 2011     UNICEF Innovation Unit, New York, NY  
*Design Fellow*  
help to launch Innovation Labs which are in-country research labs in Kosovo, Uganda, Madagascar and Zimbabwe
02. 2011 ~ 04. 2011     Media Design Matters Track, Media Design Program, Art Center College of Design, Pasadena, CA  
*Search Committee for Core Faculty Position*  
search for a faculty member with a background in the social sciences to help develop a new track
07. 2010 ~ 08. 2010     Summer Research Residency 2010: Suspension of Disbelief, Pasadena, CA  
*Research Assistant*  
collaborate with Ingrid Hora and Daniel Salomon in a design-driven research project
07. 2008     Korean Studies Workshop for American Educators by Korea Foundation, Seoul, KR  
*Administrative Intern*  
assist series of lectures and participate in cultural activities
09. 2006 ~ 12. 2006     Issey Miyake, New York, NY  
*Public Relations Intern*  
assist in-store events, promotions, in coordinating sample requests and managing monthly editorial exposure
05. 2006 ~ 08. 2006     VideoFashion Network, New York, NY  
*Design Intern*  
design DVD packaging for 12 program lines and marketing brochure
09. 2005 ~ 01. 2006     Qua (Fashion Brand collaborating with Nelly Rodi), Seoul, KR  
*Research Assistant*

## SCHOLARSHIPS, AWARDS & HONORS

2009 ~ 2012	MFA Scholarship awarded of \$22,000 for merit based on portfolio
2008	The 3rd Yonsei Woman Leader's Action Plan Award by Yonsei University awarded of \$2,000 for 'Design Exhibition for Multicultural Societies'
2007	Award Winning Paper (Research) by the Korean Society of Design Science "Suggesting Design Strategy for an Emerging Market for Working Mom"
2007	Award Winning Paper (Product Design) by the Korean Society of Design Science "BAMI: An Interactive Toy Design for Helping Kids Go to Bed Independently"
2005	High Honors Student at Yonsei University
2002	Samsung Lee Gun-Hee Scholarship by Daewon Scholarship Foundation

## ONLINE PUBLICATION

04. 2012	Thesis project featured in TIME, PSFK, Mashabe, SocialTimes, Forbes, Beautiful/Decay, Msnbc, Ubergizmo, Simply Zesty, Protein, Cafemom, TIME Video: The Most Insanely Important, Mind-Blowing Tech News of the Week, Yahoo Japan, Yahoo Taiwan, Lowecounsel, CNN Turkey, Update or Die, Techmundo, etc.
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## PUBLICATIONS (IN KOREAN)

Dong-Hyun Kim et al. "Suggesting Design Strategy for an Emerging Market for Working Mom," pp. 242 -243 in Proceeding of the 2nd Semi-Annual International Design Conference of Korean Society of Design Science (ISSN : 1226-8046)

Dong-Hyun Kim et al. "BAMI: An Interactive Toy Design for Helping Kids Go to Bed Independently," pp. 206-207 in Proceeding of the 2nd Semi-Annual International Design Conference of Korean Society of Design Science (ISSN : 1226-8046)

## SOFTWARE SKILLS

Photoshop, Illustrator, Flash, Dreamweaver, Indesign, After Effects, Keynote and MS Office  
Program Languages: Knowledge of ActionScript and HTML Script

Some experience in physical prototyping especially in the use of Arduino,  
Design Methodology, Design Planning and Management

Statistical Packages: SPSS and SAS

## CERTIFICATES

MOS (Microsoft Office Specialist) Master  
Certificate of Chinese Proficiency (HSK) Grade A at the Elementary Level

## LANGUAGE ABILITY

English, Korean and Chinese